



## **Singapore-based Technology and Innovation Business Club SPECTRUM Appoints CEO for International Expansion**

*Currently working with government agencies in Southeast Asia and North Asia who are helping their companies expand broader into the region*

**SINGAPORE, 3 December 2018** – Ten months after its official launch, Singapore-based technology and innovation business club SPECTRUM today announces the appointment of Chris McPherson as its International Chief Executive Officer to spearhead its expansion plans in Singapore and internationally.

Bringing more than 25 years of regional leadership and management experience, Chris McPherson joins SPECTRUM with a successful track record in leading high-growth technology startups to regional companies. He also has deep knowledge of the Asia Pacific region and strong experience in the technology space, having held senior roles at Condec, Intel, Raritan Asia Pacific, and LenovoEMC (previously Iomega).

Launched on 16 January 2018, SPECTRUM has seen strong growth for its resident and non-resident memberships as well as its C-suite enclave called DoorXXV. It has also held more than 30 events seeing over 2,000 attendees and hosted many government officials/delegates locally and internationally. SPECTRUM's members represent the six strategic groups including government-level agencies, enablers and backers (see appendix).

Shirley Crystal Chua, Founder and Group CEO of Golden Equator Group which founded SPECTRUM, said, "We work with government agencies in Southeast Asia and North Asia who are helping their companies expand broader into the region by setting up regional hub within SPECTRUM. These agencies have also expressed interest in having SPECTRUM in their markets, so we are currently in talks with Korea, then Brunei and Japan. We are proud to have reached that stage for the business club and we welcome Chris who has decades of regional leadership and management experience to help realise this vision of building a globally connected ecosystem."

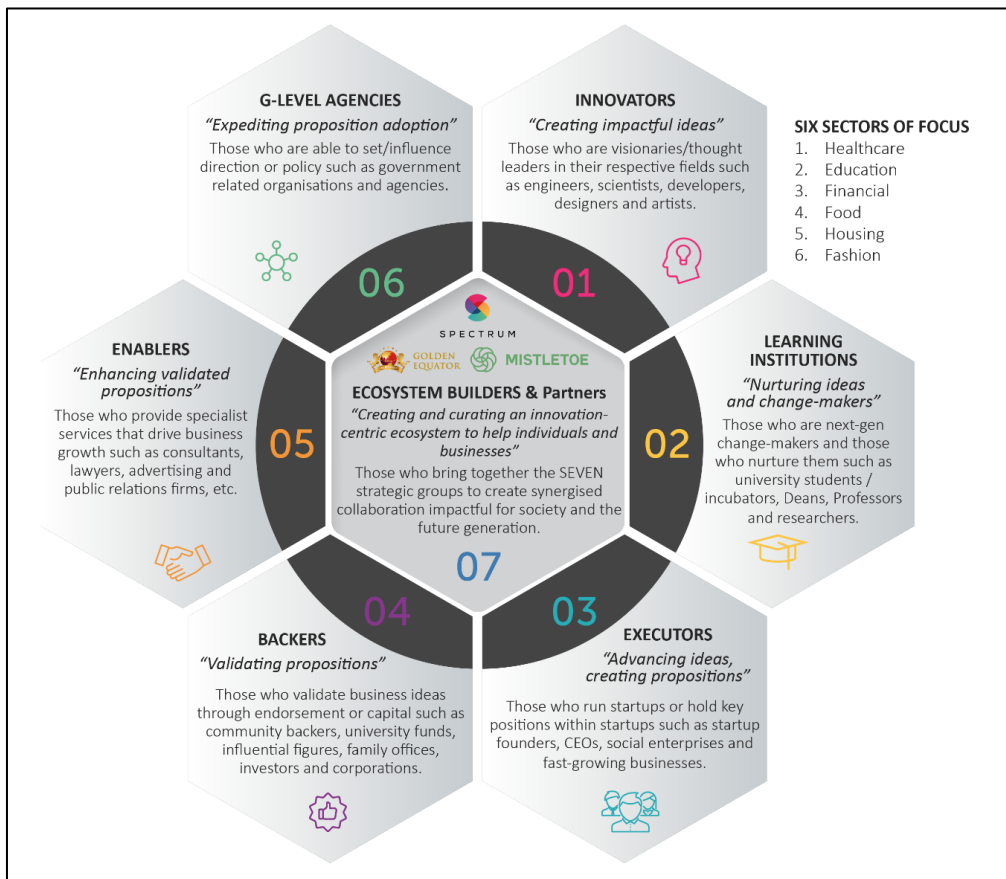
The international expansion will further expand SPECTRUM's network and increase the connectivity between Southeast Asia and North Asia to Singapore as a base to expand into these regions.

SPECTRUM has also been growing its partnerships with an international network of clubs and communities for its members to engage with while also providing them with space for them to work from when they travel. This currently includes EDGEOf in Japan, with more discussions underway with Singapore's innovation communities and others globally.

Chris McPherson, International CEO of SPECTRUM, said, "SPECTRUM has a differentiated position in a crowded co-working space and private lifestyle clubs in Singapore. In the short-term, we will continue to grow our non-resident memberships and partnerships with other innovation communities and spaces globally to create further value-add for our members, and in the medium term, we will also look at establishing another SPECTRUM in Singapore and in other markets where it makes sense."

**ENDS**

**Appendix A: Honeycomb representing the six strategic groups that forms SPECTRUM’s ecosystem**



SPECTRUM’s members represent the six strategic groups (see above) and its ecosystem also features the following communities – some highlights include:

- Financial and backers’ community includes serial entrepreneur Taizo Son and his company Mistletoe, Golden Equator Capital, Aviva Ventures, and MC Payment
- Blockchain investors and consultant community includes Jenga Solutions, Jenga K, and Astronaut Capital
- Blockchain-based companies community includes SpaceChain, TruView, and Foresting HQ
- Media and lifestyle community includes Sarment, Avex Asia, and Asia Finance
- Healthcare and G-level communities include C&R Healthcare Global (and the fast-growing businesses it supports), Health2i, and Korea Health Industry Development Institute (KHIDI)

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**About SPECTRUM**

A first in Singapore and Asia, SPECTRUM is a technology and innovation business club. We forge mutually beneficial business relationships between our members and strategic partners to build a globally connected Technology and Innovation ecosystem. As an ecosystem builder, we bring together innovators, learning



institutions, executors, backers, enablers, and G-level agencies to advance technology, commerce and knowledge.

SPECTRUM is part of the Golden Equator group of companies, five independently managed companies based in Singapore: *Golden Equator Capital* is fund management company; *Golden Equator Wealth* is a multi-family office; *Golden Equator Consulting* provides digital and tech focus business consultancy services with expertise in Asia; *SPECTRUM* is a technology and innovation business club; and *Asia Finance* is a Fintech solution platform. The Groups shares the vision to transform the traditional business and investment landscape by embracing technology and innovation, and empowering companies through strategic counsel and deep understanding of how to adapt in the new digital economy.

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